

**REPORT OF MONTHLY ACTIVITY**  
**UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES**  
**DURING FEBRUARY 2022**

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Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	February 28.02.22	<b>PHYSICAL/OFFLINE ACTIVITY</b> - <b>“SLOGAN WRITING COMPETITION ON JAMMU-KASHMIR AND LADAKH”</b>	1. As per the guidelines issued by the Ministry, an activity on “Slogan writing competition” was organized on 28 <sup>th</sup> February 2022. 2. The session started by welcoming the audience 3. A brief note on EBSB and its importance was shared 4. Significance of the paired state was highlighted to the audience 5. Rules and regulations for the competition was once again briefed. 6. Around 50 students took part in the competition 7. The event ended with a high note of belongingness towards Mother India 8. The Nodal officer concluded by giving vote of thanks 9. The event will be uploaded in YouTube 9. Various social media platforms will be used used to reach the community like twitter, Facebook and LinkedIn.	<b>IHM CHENNAI AND IHM SRINAGAR</b>	50 (Physical participation)	<b>Coordinators:</b> Mrs. R. Parimala, H.O.D, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai  <b>Annexure:</b> <b>1. Pictures taken during the session</b> <b>2. YouTube link</b> <a href="https://youtu.be/xopG09kJBzY">https://youtu.be/xopG09kJBzY</a>



**Nodal Officer welcoming the participants and students taking part in the competition**

